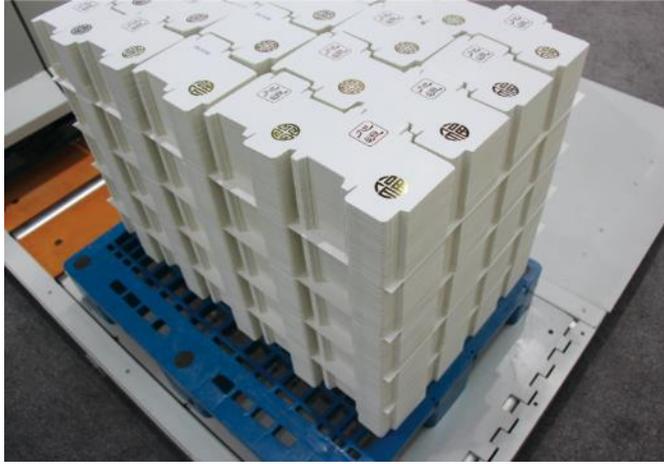


CM: DIE-CUTTING & TOOLING

BrasseEternaMay19



The long and the short of changing perceptions

FOR many years, the benefit of a seamless die-cutting process from flat sheet loading to blank carton production was a reality only on longer production runs.



Now, with the Brasse 1060ER automatic die-cutting and creasing machine from Eterna, a member of the Bobst Group, the advantages have been extended to short runs. The model is taking up residence in production facilities across the globe, with many companies from the US to South Africa discovering its value to factory efficiency and product quality.

The Brausse 1060ER, offering blanking and stripping capabilities, is a recent addition to the Eterna range of machines that have been die-cutting, foil-stamping and folding/glueing for 20 years.

A drawcard for Gauteng company, Magnum Packaging, was elimination of the entire hand-breakout process, which not only costs time and labour, but can result in damaged carton flaps and increased waste.

'The machine is changing perceptions in the marketplace,' says Bradley Bate, MD of Alliance Machinery, Eterna's agency in Southern Africa. 'Packaging companies constantly seek better efficiency whatever their run length. The 1060ER transfers the advantages associated with longer runs to short runs, thanks to advancements in changeover techniques and to precision tooling.'

Automatic stripping and blanking enhance the quality of finished product while calculating the quantities accurately, he adds blanking technologies guarantees fewer processes and optimised workflow, within the manufacturing process.

The 1060ER's rapid set-up is attributable to a centre-line system that plays an intricate part in job set-up and make release.

The machine can accommodate a wide range of stock, from 90g/m² thin paper to 1 000g/m² cardboard and micro-flute corrugated board up to 4mm.

According to Bradley, Eterna's owes much of its success to its group R&D capability and commitment to constant technical improvement of products with the after-sales technical teams constantly looking at ways to develop and improve the technology.

Eterna takes pride in combining state in the art technology with user a friendly interface that delivers, precise and efficient results. The 1060ER clearly follows this formula.

Eterna being the manufacturer's choice around the worlds when it comes to quality vs price. Allowing manufacturers to supply a world class product at competitive prices.